

More Than a Meal Campaign 2016-17



Two applications, one deadline, many student resources















2015-16 Results: Thank You!

- ✓ Goal = 415,000 apps
- ✓ Actual = 427,695 apps
- √ \$30,000 in recognition awards
- √ \$60M/3 yrs in new revenue to the District

\$60,000,000



Well Done!



Why All the Effort?

Because they support our children!



Access to healthy nutritious meals



Money for resources and programs



Fee waivers for college applications and admissions exams



Health and wellness services







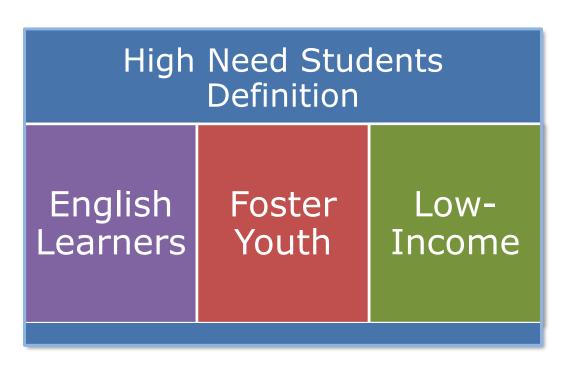








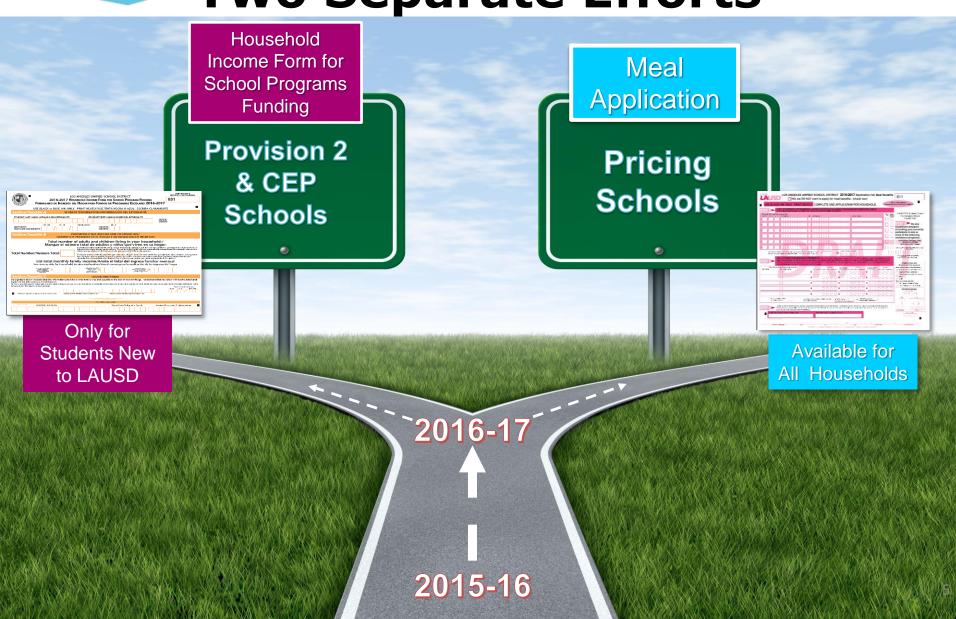
LCFF: Helping Students with the Greatest Need



- √ K-12 Finance system beginning in 2013-14 school year
- ✓ Allocates State funding based on student information
- ✓ Enhanced accountability requirements



What is New This Year? Two Separate Efforts



2016-17 Meal Collection Timeline – Pricing Schools

7/1	Online <i>Meal Application</i> Available
7/5 - 8/12	Promotion through summer programs
7/18	Blackboard Connect message to households from the District Central Office
7/21	Applications mailed to households
7/21 - 10/24	Submission of applications
8/16	First Day of School
10/24	Deadline for guaranteed processing for LCFF and Title 1 funding



2016-17 Household Income Form Timeline-Provision 2 & CEP Schools

7/17	Household Income Forms delivered to school
7/5 - 8/12	Promotion through summer programs
7/17-10/24	Schools to include <i>Household Income Form</i> in enrollment packets of students new to the District
10/24	Deadline for guaranteed processing for LCFF and Title 1 funding



We're Here to Help! Principals' Toolkit



Principal Toolkit

- ✓ FAQs
- ✓ Contact Information
- ✓ List of Schools by type (Provision 2, CEP, Pricing)
- ✓ Flyers
- √ Sample Form
- ✓ Parent Communications
- ✓ Report Instructions















We're Here to Help!

- Staff Trained or Being Trained
 - Food Services Mngrs. at Pricing Schools August
 - Administrative Assistants August
 - Parent Center Director/Rep. September
 - Local District Point Persons
 - District Central Office Liaison





We're Here to Help!

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